

# Money

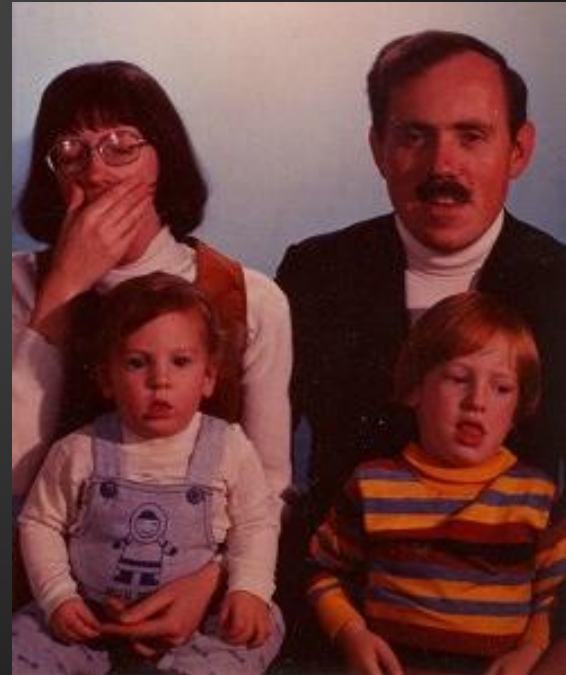
Kate Bishop, Peter Brennan, Joe Staud

# Sources of Campaign Money

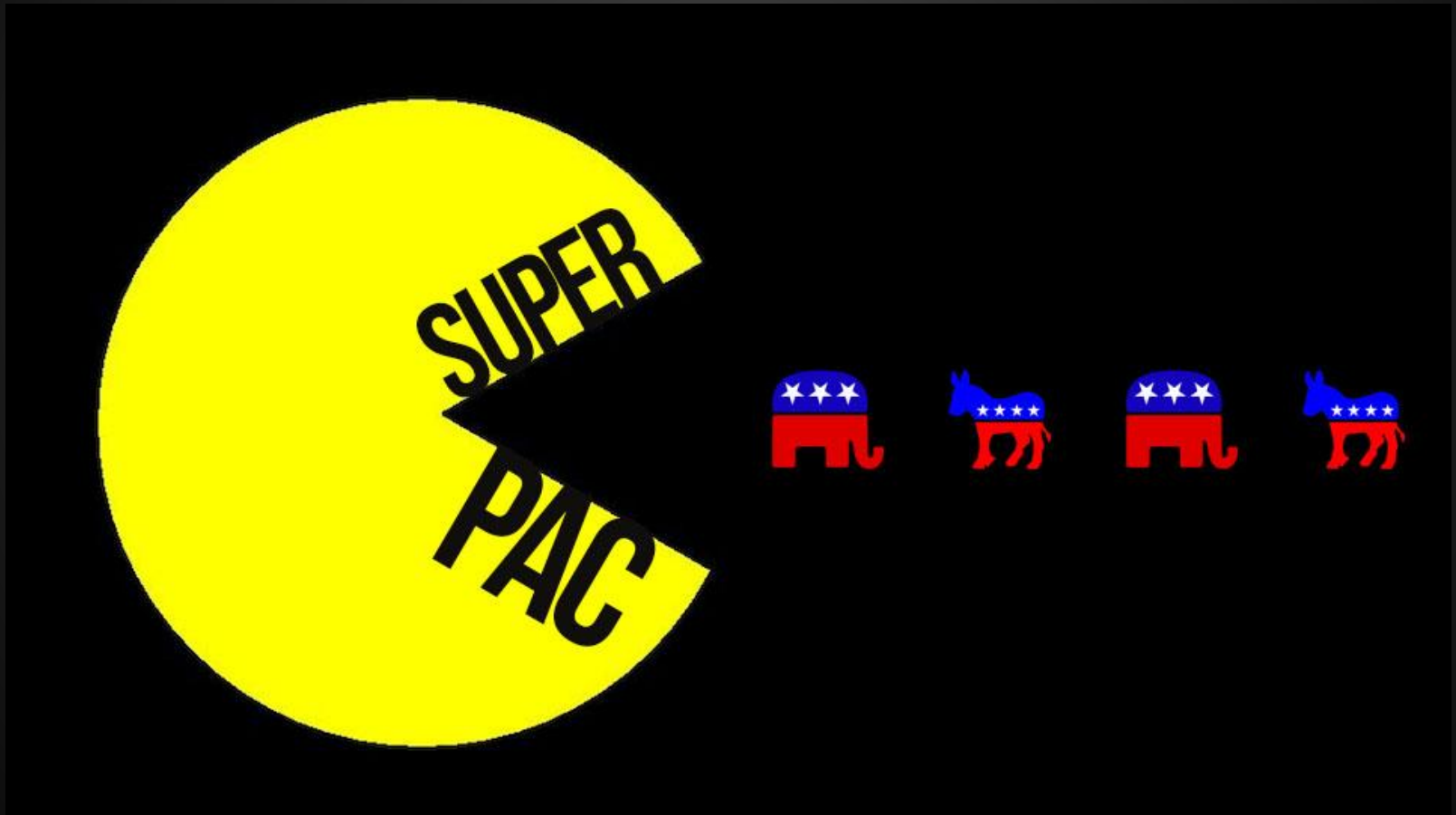
- Presidential campaigns funded by private donors and federal government



- Congressional campaigns are privately funded
- Most contributions from average households



- PACs



# Campaign Finance Rules

- Spurred by Watergate
- Major Flaws
  - Independent Expenditures
  - Soft Money



# Second Campaign Finance Law

- Bipartisan Campaign Finance Reform Act of 2002



# New Sources of Money

- 527 Organizations



527

# Money and Winning

- Presidential campaigns
  - Factors that don't affect outcome
  - Factors that decide elections





- Congressional Elections
  - Jacobsen's Study
  - Other study



- Incumbents overwhelmingly defeat challengers, have more money

